



NEW



Contactless School Photography

The coronavirus situation presents new challenges for everyone. To support your establishment, the kids and families, we have introduced a safe and contactless picture day approach that minimises the chance of spreading the virus.

✓ **Maximum safety for all involved**

The health and safety of you and the kids comes first, so that's why we work strictly in accordance with all official safety recommendations. We clean all of our equipment and our company car thoroughly before picture day. Registration and sales take place completely online, while we minimise contact on picture day. Everything is contactless and secure.

✓ **Minimum effort for your establishment**

You have enough on your plate at present, which is why we have endeavoured to make picture day as effortless as possible for you. There is no need for proof card handling, bulk shipping, collecting cash or order forms. We can even take care of the student IDs as normal.

✓ **Familiar quality for the parents**

The products are delivered directly to the parents in the same high quality they have come to love and expect.

Contactless School Photography

How It Works

1

Registration

Parents register their child or children online for the picture day.

2

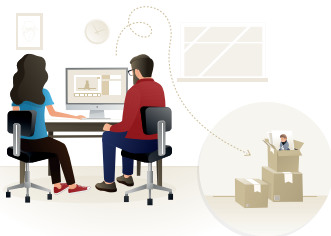
Photo Day

We take all current safety precautions as outlined in the sample safety concept you can find in this flyer.

3

Online Order

Parents order online and get the products delivered directly to their home.



Safety Concept to Keep Families, Teachers, and Photographers Safe/Healthy

To protect all those involved, we, i.e. the photographer and its team and staff, will implement the following special occupational safety measures during this season.

Notes

- *The measures specify and supplement the guidelines published by the Department for Education in the following documents (as of August 2020):*
 - *Coronavirus (COVID-19): implementing protective measures in education and childcare settings*
 - *Actions for education and childcare settings to prepare for wider opening from 1 June 2020*
 - *Planning guide for primary schools*
 - *Safe working in education, childcare and children's social care settings, including the use of personal protective equipment (PPE)*
- *The safety concept is based on recommendations from our workflow solution company/partner GotPhoto, and was developed in cooperation with industry experts and a UK Occupational Health Physician, who is a Member of the Faculty of Occupational Medicine.*

General Information

- **Dealing with suspected cases:** Anyone from our team and staff showing symptoms of respiratory problems or a fever will be released from duty immediately and asked to consult a doctor as soon as possible.

Preparation

- **Registration only if interested:** Parents can decide for themselves if their child should participate in the photo day. Only children pre-registered online will be photographed.
- **Cleaning of equipment:** All our equipment and our company car are thoroughly cleaned before each photo day.

Photo Day and Behaviour On Site

- Safe arrival: We will consult with you on how we can enter the facility in such a way that is neither disruptive to the school nor will result in unnecessary contact with children or school staff (e.g. via a side entrance).
- Minimum distance: At work, we maintain a minimum distance of 2 metres from other people, especially children and the establishment staff.
- No Touch / Distance Posing: We will ensure that we can deliver the same quality of pictures by posing the children without breaking the 2 metres distance rule.
- Protective equipment: All employees wear a mask that covers both mouth and nose or a face shield at all times in the facility.
- Alternative group photos: We do not take group photos. If desired, we will make composite group photos from the individual portraits of the children instead.
- Cleaning and hygiene: Our employees will clean their hands regularly. Additionally, all equipment, spaces and surfaces used will be regularly cleaned and disinfected.

Follow-up

- Contactless ordering: No materials (e.g. proof cards or name cards) will be handed out. The photos are sold completely online.
- Direct mailing of photos to parents: Photos are sent directly to parents by post and do not need to be distributed in the facility.

Would you like a contactless picture day at your establishment?

Get in touch below!